

# Document Pack



Mark James LLM, DPA, DCA  
Prif Weithredwr,  
Chief Executive,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
County Hall, Carmarthen. SA31 1JP

FRIDAY, 1 FEBRUARY 2019

**TO: THE EXECUTIVE BOARD MEMBER FOR CULTURE,  
SPORT AND TOURISM**

I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE **EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM** WHICH WILL BE HELD IN **REGENERATION MEETING ROOM, COUNTY HALL, CARMARTHEN - COUNTY HALL, CARMARTHEN. SA31 1JP.**, AT **10.00 AM, ON MONDAY, 11TH FEBRUARY, 2019** FOR THE TRANSACTION OF THE BUSINESS OUTLINED ON THE ATTACHED AGENDA.

*Mark James* CBE

**CHIEF EXECUTIVE**



PLEASE RECYCLE

Democratic Officer:	Emma Bryer
Telephone (direct line):	01267 224029
E-Mail:	EBryer@carmarthenshire.gov.uk
Ref:	AD016-001



**EICH CYNGOR arleinamdani**  
[www.sirgar.llyw.cymru](http://www.sirgar.llyw.cymru)  
**YOUR COUNCIL doitonline**  
[www.carmarthenshire.gov.wales](http://www.carmarthenshire.gov.wales)

# A G E N D A

- |   |        |
|---|--------|
| 1. DECLARATIONS OF PERSONAL INTEREST    |        |
| 2. DECISION RECORD - 28TH NOVEMBER 2018 | 3 - 4  |
| 3. EVENT SUPPORT FUND APPLICATIONS      | 5 - 10 |

*Note:- The press and public are not be entitled to attend the meeting. The decision record will be published normally within 3 working days.*

Agenda Item 2

**EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR  
CULTURE, SPORT AND TOURISM**

**WEDNESDAY, 28 November 2018**

**PRESENT: Councillor:** P. Hughes-Griffiths (Executive Board Member).

**The following officers were in attendance:**

I. Jones, Head of Leisure  
S Owen, Assistant Marketing & Media Officer  
E. Bryer, Democratic Services Officer

Regeneration Meeting Room, County Hall, Carmarthen - County Hall, Carmarthen. SA31 1JP. - 10.00 - 10.30 am

**1. DECLARATIONS OF PERSONAL INTEREST**

There were no declarations of personal interest.

**2. DECISION RECORD - 19TH SEPTEMBER 2018**

**RESOLVED** that the decision record of the meeting held on the 19<sup>th</sup> September, 2018 be signed as a correct record.

**3. EVENT SUPPORT FUND APPLICATIONS**

The Executive Board Member considered a report providing details of an application for assistance from the Event Support Fund which has been assessed on the basis of its contribution to the Authority's Tourism, Community and Economic strategic aims.

**RESOLVED** that the following application for assistance from the Event Support Fund be approved, subject to the terms and conditions indicated in the criteria for the fund:-

<u>Event</u>	<u>Amount</u>
The Sheepdog Trial 2019	£2,000

**4. LEISURE CHARGES 2019-20**

The Executive Board Member considered a digest of proposed leisure charges for 2019-20. The report included charges for the following:

- Cultural Services (Arts & Theatre venues)
- Sports & Leisure venues (Leisure Centres & Swimming Pools)
- Outdoor Recreation (Country Parks, including Millennium Coastal Park, Pendine Beach car park and Pendine Outdoor Education Centre).

During the meeting the Head of Leisure referred to the following suggested amendments to be made to the report subsequent to its publication:

- Pembrey Country Park Season Ticket – charge £55 per annum instead of £53 per annum and £50 instead of £47.50 for renewals.
- Pembrey Country Park outside car park – remove the 1 hour charge of £1.10 and charge £2 for up to two hours.

**RESOLVED** that the digest of Leisure Charges for 2019-20 be approved as set out in the report subject to the changes above.

\_\_\_\_\_  
**EXECUTIVE BOARD MEMBER**

\_\_\_\_\_  
**DATE**

**EXECUTIVE SUMMARY  
EXECUTIVE BOARD MEMBER DECISION MEETING  
FOR CULTURE, SPORT & TOURISM**

**DATE: 11<sup>TH</sup> FEBRUARY, 2019**

<b>Executive Board Member:</b>	<b>Portfolio:</b>
<b>Cllr. Hughes Griffiths</b>	Culture, Sport & Tourism

**Subject:** Event Support Fund Applications February 2019

**Recommendations / key decisions required:**

To seek approval on applications received to the Events Support Scheme that have been assessed to the total amount of £5,860.00

**Reasons:** To seek approval for the recommendations on supporting applications to the event support scheme based upon the set criteria in growing impact of events and festivals

Directorate Regeneration and Policy Name of Director: Wendy Walters Report Author: Huw Parsons	Designation  Assistant Marketing & Media Manager	Tel No. 5826 E Mail Address: HLParsons@sirgar.gov.uk
---	---	--



**EICH CYNGOR arleinamdani**  
[www.sirgar.llyw.cymru](http://www.sirgar.llyw.cymru)  
**YOUR COUNCIL doitonline**  
[www.carmarthenshire.gov.wales](http://www.carmarthenshire.gov.wales)

**Declaration of Personal Interest (if any):**

none

**Dispensation Granted to Make Decision (if any):**

N/A

**DECISION MADE:**

**Signed:**

DATE: \_\_\_\_\_

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE SUMMARY

## EXECUTIVE BOARD MEMBER DECISION MEETING FOR CULTURE, SPORT & TOURISM

DATE: 11<sup>TH</sup> FEBRUARY, 2019

**SUBJECT:**

CCC Event Support Fund Applications February 2019

### 1. BRIEF SUMMARY OF PURPOSE OF REPORT

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims. As of 10<sup>th</sup> January 2019, £2,000 has already been committed from the 19/20 fund whilst the following applications have been received and assessed against the criteria with recommendations listed below;

- i. Great Welsh Marathon & Half Marathon 2019: Recommended support **£2,500.00**
- ii. Llandovery Sheep Festival 2019: Recommended support **£2,000.00**
- iii. Cross Hands Family Fun day 2019: Recommended support **£0**
- iv. Llandeilo Literature Festival 2019: Recommended support **£1,360.00**
- v. Llanelli Ramblers Walking Festival 2019: Recommended support **£0**
- vi. Excel Community Festival 2019: Recommended support **£0**
- vii. Superprix 2019: Further discussions to be held

Total amount recommended **£5,860.00**

### 2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

With the scheme in past years oversubscribed in terms of requests v funds total, there is the option to keep some funds in reserve for the possibility of receiving higher scoring applications between now and the end of the financial year in March 2020

Efficiencies and improvements can be made if the event organisers make greater use of the various templates and case studies (from marketing to h&s) supplied from the County Council and the respective offer letters will detail the need to evidence pre and post event usage of some of these. Each event organiser will receive specific criteria evidence and items to be supported within their respective offer letters allowing for greater clarity on the impact of the council support

DETAILED REPORT ATTACHED ?

no

# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Wendy Walters

Director of Regeneration & Policy

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
<b>YES</b>	<b>NONE</b>	<b>YES</b>	<b>NONE</b>	<b>Yes</b>	<b>NONE</b>	<b>NONE</b>

## 1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

## 2. +Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2018 / 2019

## 3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.



# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Wendy Walters

Director of Regeneration & Policy

**1. Scrutiny Committee** N/A

**2. Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion

**3. Community / Town Council** N/A

**4. Relevant Partners**

The 120 members of the Events Network Circle have been made aware of the scheme itself and will be updated on the applications post Ex Board approval. Meetings to discuss the actual delivery of the various events will be organised with the applicants and those from the Local Trade, Carmarthenshire Tourist Association and Visit Wales

**5. Staff Side Representatives and other Organisations** N/A

## Section 100D Local Government Act, 1972 – Access to Information

### List of Background Papers used in the preparation of this report:

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Carmarthenshire Destination Management Plan 2015 2020		<a href="http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8">http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8</a>
County Council's Transformations Regeneration Plan 2015-2030		<a href="http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx">http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx</a>
Event Support Scheme guidance & Criteria		<a href="http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8">http://www.carmarthenshire.gov.wales/home/business/business-support/organising-events/funding-for-event-organisers.aspx#.WT_nqtQrKM8</a>

This page is intentionally left blank